

THE ASANTE WAY

FY 2020 to 2022
Strategic Plan

ASANTE'S MISSION, VISION AND VALUES

OUR MISSION

Asante exists to provide quality health care services in a compassionate manner, valued by the communities we serve.

OUR VISION

To be your trusted health partner for life – every person, every time

OUR VALUES

*Excellence,
in everything we do*

*Respect,
for all*

*Honesty,
in all our relationships*

*Service,
to the community
and each other*

*Teamwork,
always*



GOALS AND STRATEGIES

GOAL 1

Build a fully integrated delivery system

- Create effective and efficient service alignment and distribution models
- Create forward-looking business models
- Create forward-looking clinical models
- Create forward-looking virtual models
- Build appropriate infrastructure: Master Site Plan
- Expand services, geographic and value-added partnerships

GOAL 2

Provide more affordable services for our patients

- Improve efficiency of organizational structure
- Improve efficiencies of clinical processes
- Reduce variation
- Develop market pricing

GOAL 3

Provide accessible services for our patients

- Ensure that access is available at each point of service (inpatient and outpatient)

GOAL 4

Provide the highest-quality services

- Improve quality performance in all relevant inpatient and outpatient care areas

GOAL 5

Build an Asante “Team” of the future

- Develop and implement a “Workforce of the Future” plan
- Develop a provider network of the future

GOAL 6

Become consumer friendly and improve ease of use

- Create a deep understanding of what health care consumers think and want from their health care providers
- Improve the patient experience through technology and innovation
- Connect with and engage potential Asante consumers
- Develop and implement Asante Quality/Service Guarantee
- Enhance the Asante experience prior to in-person interaction/visit/encounter
- Enhance the Asante experience during interaction/visit/encounter
- Enhance the Asante post-care experience